

A central illustration within a dark circular frame shows a server rack with a glowing yellow light strip inside, appearing to be part of a white, fluffy cloud. The background of the circle is dark, and the overall scene is set against a white background with large, light blue circular patterns.

# Cloud365 Object Storage for Backup

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Simple, scalable and immediate  
cloud object storage solution  
for any backup

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The business world has become increasingly digital, and organizations continuously generate more data — data that is vulnerable to internal and external threats. Much of this stored data is unstructured and difficult to track.



**Cloud365 Object Storage for Backup** is designed to keep data **securely stored in a cloud-based environment that is cost-effective, flexible and scalable**. Data is protected in IBM Cloud, and the Cloud365 solution is built on native **IBM Cloud Object Storage**.

The solution is designed to support any backup software that uses the S3 storage protocol or SaaS with BYOS (Bring Your Own Storage), making it compatible with virtually any backup solution.

Additionally, **Cloud365 Object Storage for Backup** provides an **extra protection layer through immutability**. Customers can activate IBM Object Lock via the web portal included in the service, preventing data from being altered, deleted or overwritten during the immutability period defined in the local backup software configuration. This feature also helps meet regulatory requirements for WORM (Write Once Read Many) storage.

### The Value of a Cloud365 Object Storage Solution

Looking to expand your storage into the cloud? Need additional backup space because your current storage is full?

With **Cloud365 Object Storage for Backup**, you can send unlimited data to the cloud and free up space in local environments, saving costs and avoiding physical storage expansion.

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## Use Cases

### Cloud to cloud



The Cloud365 solution can be delivered in a cloud-to-cloud model, allowing one cloud to back up another. This ensures that data is securely copied and transferred, improving availability and compliance.

### On premise to cloud



An on-premises-to-cloud model is also supported, allowing local backups to be sent directly to the cloud. This ensures data security and availability, as well as recovery in case of deletion or loss.

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## Cost-Effective Cloud Storage Solution

**Cloud365 Object Storage for Backup** integrates a scalable and secure storage solution with low cost, strong data protection and high accessibility.

It is more than just storage: it includes integrated backup capabilities that can also serve as an archive. Organizations can store unlimited amounts of data online while maintaining full control and flexibility over their data.



### Types of Data Protected

Data can be migrated from any S3-compatible backup software, including:

- Digital data
- Documents
- Photos
- Videos & music



### Any Backup Software

The solution is suitable for any backup software that supports S3 storage.

With this simple backup solution, you can instantly expand your local storage capacity.



### Immutable Data Protection

Cloud365 provides free immutable protection, adding an additional layer of security to your backup environment.

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## Licensing Model: Pay-as-You-Consume

Cloud365 uses a pricing model where you only pay for what you consume. Consumption is calculated per TB, with a minimum of 1 TB per account. Daily consumption is rounded up and billed monthly.

#### Examples:

- 2.9 TB = billed as 3 TB
- 1.4 TB = billed as 2 TB
- 0.9 TB = billed as 1 TB

#### Pay-as-you-consume model includes:

- No variable charges or hidden fees
- Monthly billing based on actual consumption

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## Efficient Object Storage Backup

**Cloud365 Object Storage for Backup** stands out from other storage services available on the market due to its strong focus on compliance.

The proprietary management system, integrated security and focus on data protection and digital security enable easy integration of the **Cloud365** solution within your organization.

## Key Differentiators

- ⌚ High-level compliance with IBM Cloud
- ⌚ Simple web interface with management module
- ⌚ Fast adoption
- ⌚ High data protection; compatible with any S3 software
- ⌚ Pay-as-you-consume model — no additional costs, no variables
- ⌚ Data stored in IBM Data Centers with regional or single-site options

## Cloud365 Object Storage for Backup Features

With a simple onboarding process, you can start protecting data in minutes:

- ⌚ Built-in security, compliance and protection
- ⌚ One of the simplest pricing models on the market
- ⌚ Instant recovery at file and application level
- ⌚ Multiple IBM locations available worldwide
- ⌚ Air-gapping, insider-threat protection and segregation of duties
- ⌚ Unlimited, fully scalable storage with immutability option

## Compliance

Data security is our priority, and the **Cloud365** solution is delivered through multiple IBM Data Centers, all certified at Tier 3 or higher.

The service provides 99.99% durability, multiple power and cooling paths, and redundant systems that allow maintenance without service interruption.

### Certifications:

- ISO 27001, 27017, 27018
- SOC I Type 2, SOC 2 Type 2, SOC 3
- Full GDPR compliance in the EU

In this solution, Cloud365 works exclusively with IBM to ensure the highest levels of compliance and security.

## Data Center Locations

Data can be stored in multiple IBM Data Centers across the following regions:

AMERICA / EMEA / APAC

Data Center	Regional	Single	Immutability	Green
Australia, Sydney	✓		🔒	
Brazil, São Paulo	✓		🔒	
Canada, Toronto	✓		🔒	
Canada, Montreal		✓		
France, Paris		✓		
Germany, Frankfurt	✓		🔒	
India, Chennai		✓	🔒	
Italy, Milan		✓		
Japan, Osaka	✓		🔒	
Japan, Tokyo	✓		🔒	
Netherlands, Amsterdam		✓		
Singapore		✓		
Spain, Madrid	✓		🔒	🌿
United Kingdom, London	✓		🔒	
USA, San José		✓		
USA, Dallas	✓		🔒	
USA, Washington D.C.	✓		🔒	

## Regional Service

Data is distributed across three independent Data Centers, separated by at least 10 km.

High resilience: failure or destruction of one site does not affect availability.

## Single-Site Service

Data is distributed across devices within a single Data Center. Does not include automatic backup in case of site destruction but offers more location options. Immutability available.

## Green - Eco Location

Energy sourced from 100% renewable sources.

At Cloud365, we help design a backup strategy that is simple, cost-effective and tailored to your business, without technical complexity for your team. Contact us for a no-commitment assessment.

▶ [cloud365.global/contacts](https://cloud365.global/contacts)